

2017 ACP Conference

Tentative Agenda

Monday, August 21, 2017

8:00 am – 9:00 am **Registration Opens**
Breakfast/Team Planning Time

9:00 am – 10:30 am **TEDx Style Keynotes**

- William Symonds, Director, [Global Pathways Institute](#)
- Dr. James R. Stone, Director, [National Research Center for Career and Technical Education](#)
- Dr. V. Scott Solberg, Researcher/Professor, Boston University

10:30 am - 10:45am **AM Break**

10:45 pm - 12:00 pm **Higher Education Panel**

- WTCS
- UW System
- WAICU

12:00 pm – 1:20 pm **Lunch**

1:20 pm – 2:15 pm **Breakout Sessions: 1-9**

2:15 pm – 2:30 pm **PM Break**

2:30 pm – 3:25 pm **Breakout Sessions: 10-18**

3:30 pm – 4:30 pm **Breakout Sessions: 19-27**

Tuesday, August 22, 2017

8:00 am – 9:00 am **Registration Opens**
Breakfast/Team Planning Time

9:00 am – 10:00 am **Breakout Sessions 28-36**

10:00 am – 10:15 am **AM Break**

10:15 am – 11:15 am **Breakout Sessions 37-45**

11:15am- 12:15 am **Lunch/Closing Address with Mishicot School District Superintendent, Colleen Timm**

12:15 am - 3:30 pm **OPTIONAL Facilitated Sessions & Team Planning Time**
DPI CTE Updates for CTEC/LVECs
Facilitated Team Time- Beginner Teams
Facilitated Team Time- Intermediate Teams
Facilitated Team Time- Advanced Teams

2017 ACP Conference

Keynotes

William Symonds, Director, [Global Pathways Institute](#)

Dr. James R. Stone, Director, [National Research Center for Career and Technical Education](#)

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Higher Education Panel- *TBD*

WTCS
UW System
WAICU

2017 ACP Conference

Breakout Sessions

Monday, August 21, 2017

1:20 pm – 2:15 pm **Breakout Sessions 1-9**

1. Careers and Communications: A Stepping Stone for ACP

Many districts are just beginning their ACP implementation. In the School District of New Berlin, one of the early steps in our ACP implementation was the creation of the Grade 7 Careers and Communications (C2) course during the 2013-14 school year. The C2 course provides a solid foundation for Academic and Career Planning. This course has allowed us to build out a scope and sequence to support students transitioning from elementary to middle school. It was a key implementation lever in ensuring that all students in grades 6-12 had access to Academic and Career Planning services by 2017-18. This session will review the learning objectives, scope and sequence, and resources leveraged in the class. Specific results gathered through assessments, disposition development, and student reflections will also be discussed. New Berlin SD

2. Keynote Breakout

Bill Symonds

3. Engagement Strategies for your Teachers, Parents and Businesses, through the ACP Process

Learn how the Appleton Area School District has focused on engaging teachers, parents, and local businesses during the development of their ACP process, while creating a culture of Career Based Learning. Developing an ACP process is the first step, but how will you engage your teachers, parents and businesses in the process? Appleton will share how they developed three Task Forces to achieve a level of active engagement by all concerned parties. Appleton SD

4. Career Advisor Management System Advanced Training

This session will focus more deeply on the management tools and functions in CAMS. Focus will be on the Application Tracker and eTranscript dashboards, individual and group advisement logs, the Ability Profile, parent portal account management, customizing assignments and activities, reporting, and, surveys. Career Cruising

5. Teaching Financial Literacy Through Blended Learning Everfi

On the pathway to college and career readiness, it is critically important that students develop the skills necessary to be financially responsible. During this session, we will discuss strategies for integrating three web-based, financial literacy resources at the elementary school, middle school, and high school level. At all levels, the EverFi Platform provides teachers and students with engaging, online resources that uses video, animations, and interactive activities and games to bring complex financial concepts to life at no cost. Additionally, EverFi tracks individual student progress and knowledge gain and provides students who successfully complete the program with certification in financial literacy. For the high school program in particular, these certificates can be a powerful tool for job, college and internship applications. During this session, we will also share specific examples of how school districts across Wisconsin and the country are implementing these programs to make a huge impact on their students. Lastly, we will provide teachers time to register, explore the resources, and ask any additional questions. EverFi

6. Creating a Community of Excellence - Engaged Relationships SD of Janesville

This session is designed to demonstrate and share the power of relationships between the School District of Janesville and the City of Janesville, Forward Janesville in creating a community of excellence. Content will include sharing of the key elements necessary to build a shared vision and collaborative outcomes for the benefit of the entire Janesville community. The session will include a panel discussion with representatives of the school district and the Chamber of Commerce, Forward Janesville. Janesville SD

Days. By attending this session, you will leave with solutions to identified barriers that your ACP Team may be facing. Franklin HS

7. Perceptions from Educators and Students: ACP Statewide Evaluation 2016-17

Evaluators from Wisconsin Center for Education Research will present an overview of their findings from the 2016-17 evaluation of the extent of readiness for statewide implementation of ACP in 2017-18. Future evaluation efforts will be discussed as well. WCER

9. Pathways WI: College and Career Readiness for All

Attend this session to learn how other states are creating pathway systems that support academic and career planning for K12 students. You'll also meet Wisconsin's new regional pathways directors and learn more about the pilot that is being launched in 4 regions: Indianhead, Moraine Park, Milwaukee and Madison. The directors will be working collaboratively in their regions with K-12, post-secondary, and employer partners to create statewide pathways that increase and expand opportunities for students to become college and career ready. This session will provide an opportunity for you to share critical input that will help shape how pathways will be implemented in the pilot regions and, eventually, all of Wisconsin. Pathways WI

2:30 pm – 3:25 pm **Breakout Sessions 10-18**

10. ACP- Developing a Stakeholder Communication & Engagement Strategy

Changing culture requires intentional and purposeful communication and community engagement. Join the SDNB in a discussion about how districts can engage internal and external stakeholders in the Academic and Career Planning process and related programs/supports. How do you build trust, remove perceived barriers, and develop solutions that meet shared objectives? This session will provide an overview of the strategies employed in the SDNB as well as some examples of campaign materials produced to date and how they are leveraged annually. New Berlin SD

11. Keynote Breakout

James Stone

12. Small City, Big World: Helping our students reach their potential in BRF

Utilizing our advising program, students 9 - 12 with the support and assistance from their faculty advisor, journey through the exploration and development of an individualized ACP. In this workshop, a school counselor and 2 veteran faculty advisors will share the implementation process and lessons learned over the last five years of offering ACP programming. Attendees will learn activities and organization steps needed to make these 30 minutes a day a significant part of a student's current education and future success. Black River Falls SD

13. Tools and Strategies for Using the Career Cruising ACP Software in High Schools

Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS relevant to student engagement in grades 9-12 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated into the school ACP culture and curriculum for grades 9-12 through small group discussion activities. Come prepared to share your high school best practice implementation ideas, too! Career Cruising

14. Community Partnerships to Build Financial Literacy

A panel of Wisconsin credit union representatives will share how they are connecting financial literacy resources and instructional support with all student learners to enhance opportunities for academic and career planning success. Join this presentation to gain insight about how to build a partnership with a financial institution in your community and identify innovative methods to support a wide range of student learners. Wisconsin Credit Unions

15. How Engaging with Local Workforce Boards and Job Center Partners can Enhance your ACP Process

The ACP implementation process offers a diverse and exciting range of opportunities to engage with local community and business partners in new ways. This session will explore the variety of resources available through the Job Center system such as career cluster exploration, youth apprenticeship, work experience, job shadowing, resume building, and labor market considerations that can be leveraged to enhance components of the ACP implementation process. The North Central Wisconsin Workforce Development Board and Job Center Partners are already engaging in the ACP process and are eager to assist the K-12 system to ensure that all students are career and college ready. North Central WI Workforce Development Board

16. Celebrating the Benefits of Attending a Small School: ACP Implementation in a Rural District

Our session will explore how to use ACP to prepare students who are college, career and life ready with the resources and restrictions of a rural school district. In the session, we will explain our own process in planning and implementing an ACP that celebrates the benefits of attending a small school and how even with limited resources, students can be afforded the same ACP opportunity as larger districts. We will also show how to promote learning beyond the classroom by embracing what is going on within the existing community. Essentially, we pose the question "What industries are developing right in your own backyards and how can you bring them into the classroom?" Finally, we will explain how to plan an ACP to reflect your culture, not to be something completely new in our ever-changing education environment. Rural districts especially are asked to do more with less, and we explain ways to incorporate the ACP process into what is already being done! Westby Area HS

17. Spanning the Ages: Elementary through High School Implementation Academic and Career Plan Experiences

Learn how a one building 4K-12 school district has implemented the Academic and Career Process. We will share how we have partnered with local businesses and post-secondary institutions to offer our students timely and meaningful experiences. We will share how we have used Career Cruising to document these experiences and what we have done to help students get the most out of these opportunities. Kohler SD

18. Implementing Student Centered and Systemic ACP Programming

This session will explore our vision and implementation of a student centered, systemic, and integrated Academic and Career Planning program for students. Focus will be on the components of our program including Academic and Career counseling, mentoring, grades 6-12 curriculum, and structures that provide support. The implementation process and gaining staff buy in will also be discussed. Wisconsin Rapids Public Schools

3:30 pm – 4:30 pm **Breakout Sessions 19-27**

19. Redefining Ready in WI - Creating Relevance with E4E and ACP

America's schools have a profound responsibility to ensure that our nation's 14 million high school students are college ready, career ready and life ready. Standardized test scores – traditionally used as the primary readiness indicator – do not always provide an accurate representation of our

students' potential. According to US News and World Report, out of 2.1 million test takers, only 38 percent of the 2016 graduating class across the United States met three of the four college readiness benchmarks on the ACT exam. Like the global economy, today's students are driven by ideas and innovations. Students are being asked to learn differently than they have in the past. College and career readiness indicators must also reflect the desired changes in the 21st century educational landscape. Educators are charged with identifying and developing the unique talents of each of our students. We can't prepare them, nor should we measure their progress, in exactly the same way. We are committed to designing programming to allow all students the opportunity to identify and apply their unique knowledge, skills and abilities throughout their K12 education. Consequently, students should be allowed to demonstrate readiness in a variety of ways. This session is best attended by building and district leaders and teams who would like to advance an expanded view of College and Career Readiness in their district along with research based metrics to demonstrate progress on a broader scale. We will cover the following key topics:

- 1). Overview of AASA Redefining Ready! Campaign
 - 2). Redefining Ready! in Wisconsin
 - 3). Creating relevance for your E4E/ACP plan
 - 4). Case Studies from WI School Districts
- New Berlin SD

20. Comprehensive and Integrated ACP

Meeting the development of the whole child through a comprehensive and integrated approach. My team would present on how classroom teachers integrate ACP concepts in the classroom grades 4K-8th grade, comprehensive school counseling program, community partnerships, and report cards. Richmond SD

21. Creating an ACP Culture

Learn how our staff implements Academic and Career Planning through a "By All For All" model during an Advisement period during which all students in grades 6-12 create an ACP portfolio. Our district has been implementing our ACP model since 2009 and will be sharing data to show its effectiveness. Academic and Career Planning has become the foundation of our school culture. Through the development of our ACP program we have implemented several opportunities for our students such as: staff to student mentoring relationships, cum laude system, dual credit options, job shadows and mock interviews, college and industry tours as well as group presentations by business partners. While each component of our ACP program is important, collectively it has led to the buy in and support of all our stakeholders. Mishicot SD

22. Tools and Strategies for Using the Career Cruising ACP Software in Middle School

Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS relevant to student engagement in grades 6-8 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated in to the school ACP culture and curriculum for grades 6-8 through small group discussion activities. Come prepared to share your middle school best practice implementation ideas, too! Career Cruising

23. Look Forward to your future—Wisconsin's Student Debt Initiative

Get and update and Learn about Wisconsin's student debt initiative to reduce student debt; how to access reliable resources for teachers, students and parents; and Wisconsin's college savings program, "Edvest." WI Department of Financial Institutions

24. ACP in practice

Straight talk about our ACP practices, how they support talent development by bringing industry and education together, how we will measure success using the National College and Career Readiness Indicators, and how we will continue to build a school-wide ACP culture as we integrate Career-Based Learning Experiences into classrooms using Career Cruising Inspire. Elkhorn Area SD

25. ACP in Rural Environments Winter

Implementing ACP can be very different when it comes to rural, and even 4K-12 school buildings. School Counselors from Northwestern Wisconsin will depict the processes used to give an overall picture of what "rural ACP" can look like. This session will be interactive, getting participation from the audience as well as using video clips and visuals. Topics covered will include connections

with businesses in small towns, collaboration when working solo, bringing an entire staff together for ACP and specific ACP examples. Templates for ACP webpages and forms will be shared.. Winter SD

26. Spring College & Career Day and the ACT

For the past two years Sparta High School has created college and career readiness activities for all 9th, 10th, and 12th grade students during the ACT and WorkKeys state assessments. Join us to learn about the activities we've done, what we've learned along the way, and how to start your own program. Resources will be shared. Sparta Area SD

27. Beaver Dam High School: ACP Implementation

Beaver Dam High School (BDHS) has a population of approximately 1100 students with a requirement to complete an Academic and Career Plan (ACP) prior to graduation. Prior to being electronic, BDHS students completed binders with artifacts for College and Career readiness. Four years ago, the portfolio system migrated to Career Cruising. This session provides a local example of ACP implementation including required components at each grade level, benefits, challenges and future steps for our school district. Beaver Dam SD

Tuesday, August 22, 2017

9:00 am – 10:00 am **Breakout Sessions 28-36**

28. What Works at the Building Level to Build Student and Staff Engagement

This session will focus on the lessons learned as we built Advisory in the SDNB. Programs chosen and lessons delivered will be discussed. SDNB will share grade level outcomes and how that fits into the vision of our graduate. Roles of administrators, counselors, teachers, parents, and students will be defined. Successes and challenges will be discussed and opportunity for attendees to ask questions will be provided. New Berlin SD

29. Academic & Career Planning: Not "just one more thing"

This sectional will share how the Green Bay Area Public School District aligned the development and implementation of academic and career planning (ACP) to the District's strategic framework, school success plans, Turbocharge (an early college program partnership), and developing and/or refining career pathways so that our educators see ACP as not "just one more thing" but as firmly embedded in the continuous improvement process. The GBAPSD will talk about how we connected ACP with key continuous improvement strategies to create a college and career readiness mindset. Green Bay Area Public SD

30. Keynote Breakout

V. Scott Solberg

31. Using Career Cruising and Inspire as Part of a Cohesive and Sequential Middle through High School Strategy

Join us for a discussion of mapping best practice implementation of Career Cruising with the Inspire integration across the grade 6-12 spectrum. We'll discuss middle and high school collaboration and communication in developing and leading a sequential strategy for using Career Cruising to deliver a progressive and cumulative ACP portfolio/storyboard development experience for the students as they advance through the grade levels and prepare for their post high school experiences. We'll also focus on key Inspire components relevant for enhancing the students' experiences in ACP development in middle school and in high school. Laptops: Optional for this session. Career Cruising

32. Career Planning in Today's Labor Market

Though career choices should never be based solely on current Labor Market Information (LMI), accurate information about occupational opportunities is one of the essential ingredients of sound career decision making. Teachers and counselors both play an influential role in helping youth gather, analyze, and use (LMI) as they explore career options. Elementary school students need it to develop an understanding of the world of work and the relationship between personal attributes and interests and career choice. Secondary students need it to make informed choices

about their post high school education and training options. The need for this information is lifelong, as the workplace they will be entering undergoes constant change. In this workshop a variety of Labor Market Information sources will be explored that provide occupational projections, wage and salary information and the education and training needed in workplace today and in the future. Waukesha County Technical College

33. M3: Overview of Curricular Alignment in Math, Science, and Language Arts

M³ seeks to transform the future of Milwaukee through education by coordinating the efforts of MPS, MATC, and UWM to increase the retention, graduation, and career success of our students. Our presentation will describe the work we have done with the goal to align curricula and pedagogies among these three institutions. A presenter from math, science, and English/Language Arts will describe their group's methods, challenges, accomplishments, and goals. UW-Milwaukee

34. Goal Setting - Best First Day of School Ever!

Setting goals with ACP in mind. Barron Area SD

35. Partners, Participants & Pathways

Learn how to partner with the Wisconsin Youth Apprenticeship (YA) Program and the Division of Vocational Rehabilitation (DVR) to offer meaningful Academic and Career Planning for students with diverse abilities. Students gain valuable work skills in their pathway of choice in the YA program while connecting to various support services through DVR. WI Department of Workforce Development

36. Establishing Buy-In and Building ACP Culture

In order for successful ACP implementation, it is vital for stakeholder to understand the WHY behind ACP. This session will explore the step-by-step process of establishing buy-in of stakeholders. Stakeholders include district administrators, school board members, business partners, parents, students, K-12 principals, teachers and school counselors. This session will also address how to begin creating a district-wide ACP culture, including implementing elements of community engagement and service learning. West Allis/West Milwaukee SD

10:15 am – 11:15 am **Breakout Sessions 37-45**

37. Building and Launching a K12 ACP System Pewaukee

Over two years, Pewaukee School District built and launched a K12 ACP system. We invite you to join us and learn how we developed our system, including:

- Who to involve in the process
- How to get "buy-in" from staff, administrators, parents, and students
- Our ACP conferencing model
- Our ACP lesson delivery model
- Program Evaluation

Pewaukee SD

38. How Technical Colleges Support ACP

Technical colleges are a necessary partner in effective ACP implementation. Northcentral Technical College will share a number of best practices used to collaborate with K-12's to support ACP initiatives. Learn about events, workshops, marketing materials, planning strategies, and how to enhance relationships in your own district. Both technical college and K-12 staff will benefit from joining in this discussion. Northcentral Technical College

39. ACP in the Middle School

It's never too early to start the academic and career planning process. At Mishicot Middle School the ACP process begins for students in the last month of their 5th grade year. In this session the implementation of Academic and Career Planning at Mishicot Middle School will be discussed. Hear how we create a seamless transition from elementary to middle school and middle to high school. Learn about the activities we engage students in such as community service, self-assessment and reflection, campus tours and more. Our scope and sequence for curriculum delivery will be shared as well delivery methods. Mishicot SD

40. ACP and Special Education

Academic and Career Planning supports best practices in transition planning for ALL students--with and without Individual Education Plans (IEPs). At this session learn first-hand from a panel of districts who are currently connecting the ACP process and the transition planning in Post-Secondary Transition Plan (PTP) for students with disabilities. In addition, there will be a brief overview of the importance of the ACP process in light of new federal requirements under the Workforce Innovation and Opportunity Act (WIOA). Transition Improvement Grant

42. Improving College and Career Readiness with Academic and Career Planning Portfolios

Students in the Whitewater Unified School District have been graduating with a comprehensive Academic & Career Planning Portfolio since June 2013. Discover how this school district established their program as a graduation requirement, the essential career & academic planning components that support college & career readiness for the entire student population, how it is delivered to the students, the results supported by data. Whitewater SD

43. Branding our ACP

Learn how our rural district formed an ACP team, developed an ACP mission, branded our work, and spread our message to key stakeholders. Sheboygan Falls SD

44. Social Emotional Learning Competencies (SEL) and Academic & Career Planning (ACP)

Today's definition of College and Career Readiness includes both academic preparedness and social and emotional competence. Since the Academic and Career Planning Initiative goes into effect for all students in grades 6-12 in the 2017-2018 school year, the integration of instruction and practice of social emotional learning competencies within academic and career planning services allows districts to support students' college and career readiness from a comprehensive perspective. This session will provide a brief review of Academic and Career Planning, a brief reflection of the DPI Social Emotional Learning Competencies for Grades PK-12, and examples of how ACP/SEL integration looks at the local level. DPI

45. An Elementary Approach to Academic Career Planning

It's never too early to begin career exploration with elementary students. The West Allis West Milwaukee School District has successfully developed inquiry driven project based career exploration units addressing the many aspects of Academic and Career Planning by incorporating career exploration units into the curriculum at an elementary school. The presenters will share resources for career exploration, include ideas for bringing in professionals for a career fair, ways in which extracurricular clubs can employability skills in the future workforce, and will have examples of student work to illustrate the process. The project-based learning assessments covered in this session includes the following aspects of ACP: identifying individual needs and wants, goal setting, career planning, investigating post-secondary options as related to ACPs. West Allis/West Milwaukee SD